

Project Objectives

- 01.** Following an in-depth research and analysis at a European level of the demands and needs of the labour market, to detect what are the requirements of companies in the blue economy, related with the digitalization.
- 02.** To design and develop the complete online curriculum for VET, conducting a pilot training for the students as well as a training for the trainers.
- 03.** To launch of a professional mentoring program for those students who are interested in entrepreneurship initiatives, as well as providing guidance to select mentors.
- 04.** To design and launch of an online collaborative platform to foster the networking among students following the course and the companies where these skills are required and other potential stakeholders



Project Activities

Development of 14 intellectual outputs

- IO1** - Analysis on the state-of-the-art: Blue market needs & academic offer .
- IO2** - Curriculum for Vocational Training in the field of blue digitalization profile.
- IO3** - Launching a Handbook for Mentoring Programme .
- IO4** - Development of a BLUEDIVET e-Community/collaborative platform.

Training event

C1 Short-term joint staff training event
Training of trainers in Piraeus – Greece in March, 2023.

Transnational Meetings

Transnational Meetings for the project partners

Multiplier event

Multiplier event - Final conference BLUEDIVET in Cartagena (Spain), June 2024 for 50 local and 5 foreign participants .

Management

Management, evaluation, dissemination and communication.



Project Outcomes

On project completion, it will ensure that:

- ✓ VET curricula and training programs are actually meeting blue industry needs in terms of digitalization.
- ✓ Students are equipped with blue digitalization skills as well as soft skills, enabling them to develop new ideas and products, and possibly launch their own start-ups, updating their skills even for future needs that are still unknown.
- ✓ There is created a network of the workforce being trained on blue digitalization and the entities related to the blue growth in order to cover the job opportunities in the sector with a good specialized knowledge.



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Partners

UNIVERSIDAD POLITECNICA DE CARTAGENA
Spain | <http://www.upct.es>

ANDALUCIA EMPRENDE FUNDACION PUBLICA ANDALUZA
Spain | www.andaluciaemprende.es

MEDITERRANEAN MANAGEMENT CENTRE (MMC)
Cyprus | www.mmclearningsolutions.com

AINTEK SYMVOULOI EPICHEIRISEON EFARMOGES YPSILIS TECHNOLOGIAS EKPAIDEFSI ANONYMI ETAIREIA.
Greece | www.idec.gr

CIFP Politecnico
Spain | www.elpolitecnico.es

CIFP HESPERIDES
Spain | www.cifphesperides.es

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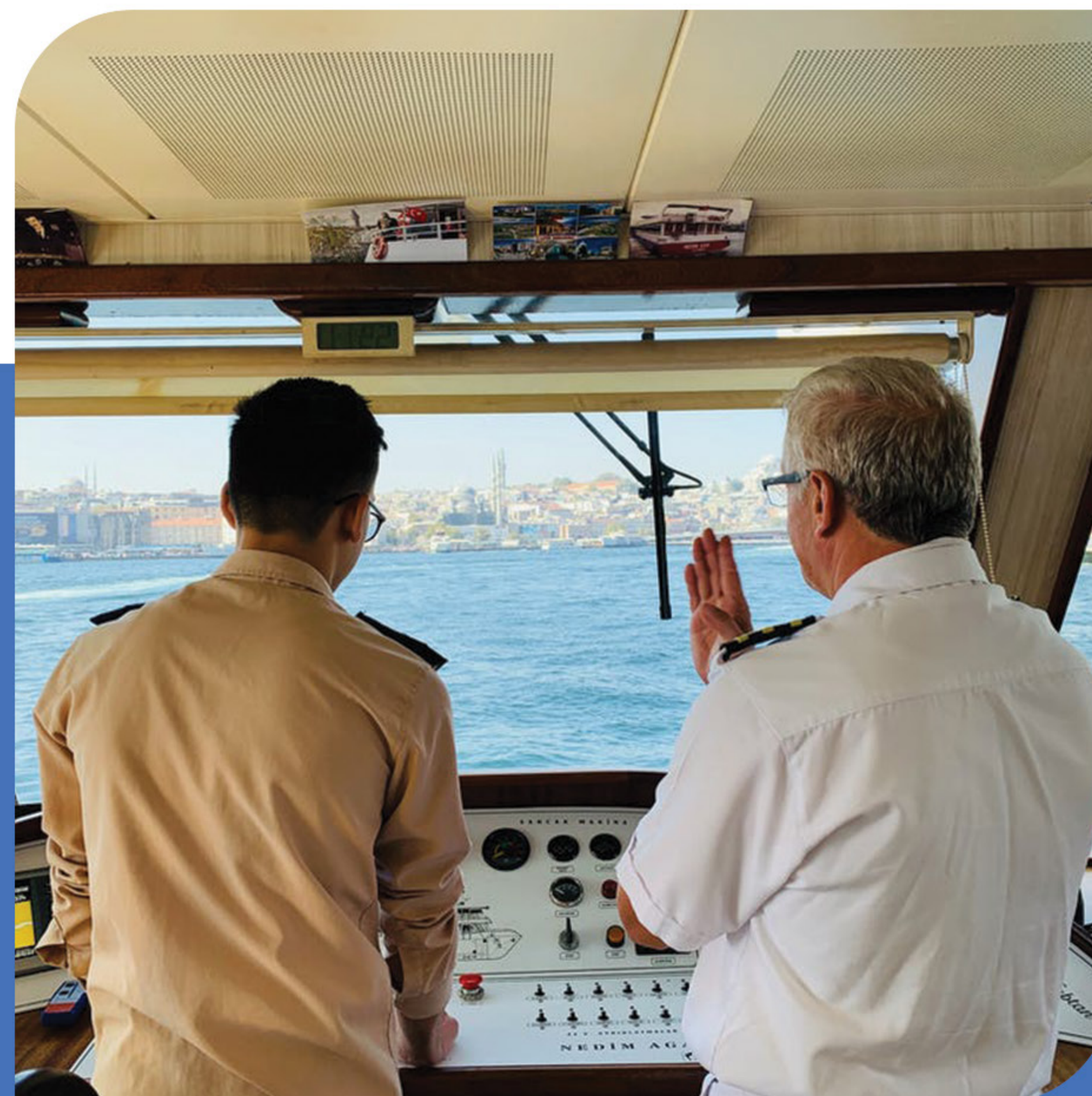
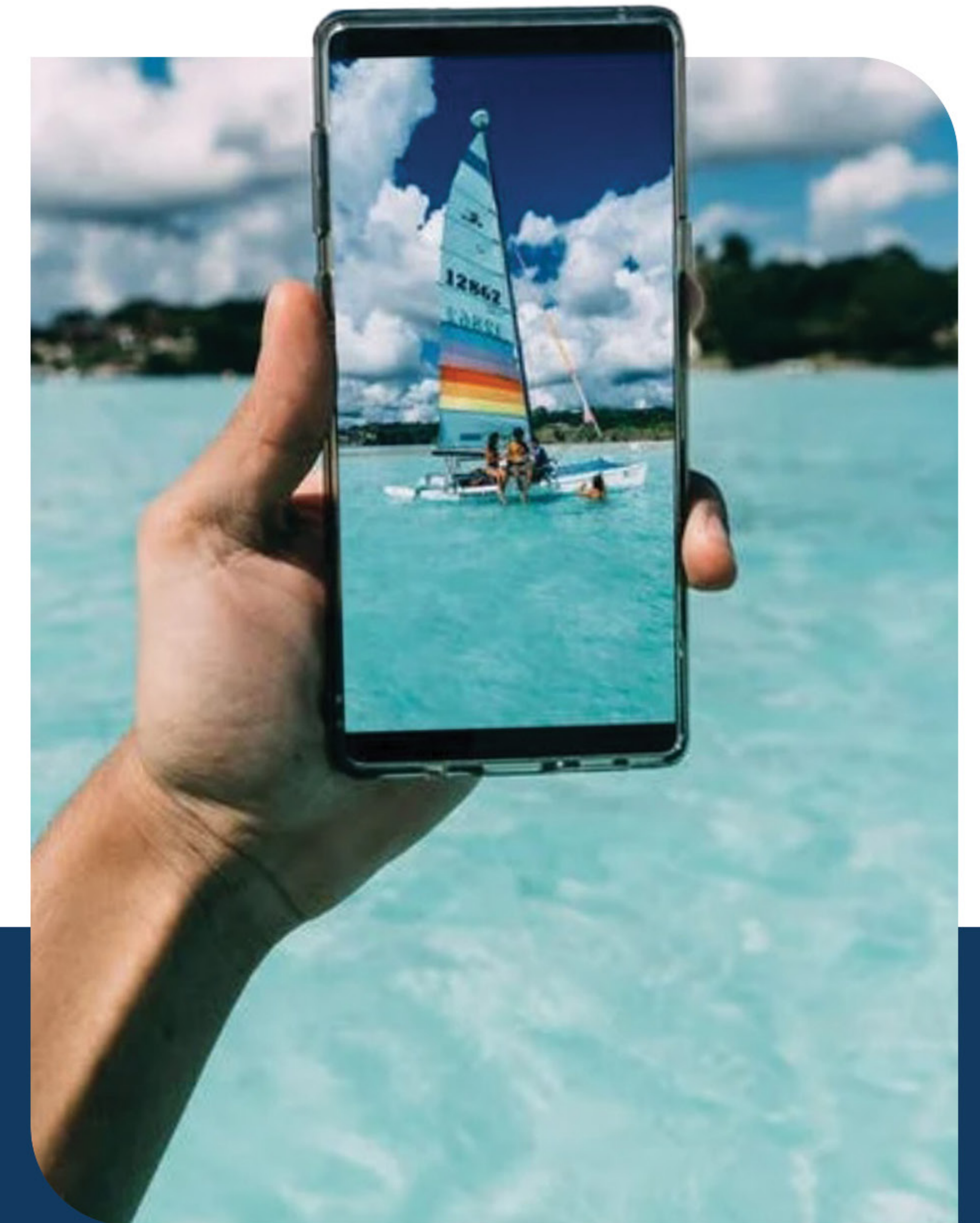
VARNA ECONOMIC DEVELOPMENT AGENCY
Bulgaria | www.veda-bg.eu

Target Groups

- Students who wish to be trained and work on blue digitalization, based on electronic, communication and programming.
- Teachers who wish to apply the curriculum and course developed during the project.

Indirect beneficiaries

Private and public institutions active in the field of blue growth.



Blue economy digitalization skills for VET students

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