

Practical Information

- Time:** Tuesday 16 November 2010, 10.00-16.30
- Place:** Torvehallerne, Kirketorvet 10-16, 7100 Vejle, Denmark
(www.torvehallerne.dk)
(Parking in Fiskergade)
- Sign up at:** www.veu.dk before Tuesday 9 November 2010
Participation in the conference is free
- Accommodation:** Best Western Torvehallerne, (+45) 79 42 79 00
Booking reference "Enspire!"

If you have any questions, do not hesitate to contact Pia Schou Nielsen at piasn@vejle.dk
or (+45) 30 50 78 68



Torvehallerne provides the framework for some of the many activities taking place in Vejle during the Global Entrepreneurship Week. See them, together with a large number of events in the spirit of innovative thinking, within welfare innovation and venture capital and see our young people present solutions of current societal challenges.



South Denmark European Office
Det Syddanske Bruxelles-Kontor



Vejle
Erhvervsudvikling



European Union
European Regional Development Fund

WWW.PRINFOVEJLE.DK



ENSPIRE EU

Invitation

How to Promote Entrepreneurial
Inspiration across Europe

**ENTRE-
PRENEURSHIP
BEGINS IN THE
CLASSROOM**

16 November 2010

Torvehallerne
Vejle, Denmark



Welcome

Entrepreneurship is the future

Economic organisations and governments all across Europe are talking about the need to develop the EU into a strong “entrepreneurial economy”, since this is the key to Europe’s competitiveness and continued modernisation.

On a regional, national and European level a vast amount has been done to support the development of an entrepreneurial economy.

Yet, according to the 2007 Eurobarometer Survey, the desire for Europeans to be self-employed is decreasing.

The key focus of ENSPIRE EU is the key paradox between good conditions for entrepreneurship but poor desire to become entrepreneurial.

The ENSPIRE EU conference in Vejle on 16 November 2010 focuses on the educational system and its ability to help foster entrepreneurship.

We would like to invite you to participate in the conference and take part in the debate on entrepreneurship in the EU.

We have put together an exciting program that will guide us through the practical and analytical features of entrepreneurship in the EU.

We look forward to meeting you at an exciting day in the spirit of entrepreneurship.

Vejle Business Development Agency
ENSPIRE EU

PROGRAM

10.00 – 12.15

Welcome!

Ms. Soulaïma Gourani

Welcome to Vejle

Mayor of Vejle Mr. Arne Sigtenbjerggaard

Entrepreneurship as a Political Priority

Director of SME&Entrepreneurship Mr. Thomas Møller Sørensen,
Confederation of Danish Industry

Introduction to ENSPIRE EU

Project Manager Mr. Mads Wojtynka, South Denmark European Office

**An Overview of the European Entrepreneurship Challenge:
Results of the ENSPIRE EU Pilot Study**

Dr. Renaud Redien-Collot, Advancia,
a Paris Chamber of Commerce School of Business

**Entrepreneurship in the Danish Educational System
– our Strategy for the Future**

CEO Mr. Christian Vintergaard,
The Danish Foundation for Entrepreneurship

12.15 – 13.15

Lunch

Have a look at the entrepreneurial activities taking place in Torvehallerne

13.15 – 14.15

**How the University of Strathclyde helps its students, staff and alumni
contribute to local economic development in the Glasgow area**

Dr. Jonathan Levie, University of Strathclyde
- In collaboration with The Danish Foundation for Entrepreneurship

Entrepreneurship in Education - a Swedish Perspective

Dr. Gudrun Svedberg & Dr. Ron Mahieu, Umeå University

14.15 – 14.45

Break

14.45 – 16.30

The Vejle Model - Entrepreneurship in Primary School

Anders Høgsbro Holm

The Vejle Model – Entrepreneurship in Secondary School

Ruben Krogh and www.ungarbejde.dk

How do we inspire?

ENSPIRE Partners present

Thank you for today!

Vejle Business Development Agency